

Grantee Information

ID	1716
Grantee Name	KVIE-TV
City	Sacramento
State	CA
Licensee Type	Community

1.1 Statement of Financial Position (Balance Sheet)

Jump to question:

	End of Previous FY	End of Current FY
Assets		
Cash and Cash Equivalents	\$ 1,930,184	\$ 1,258,268
All Other Current Assets	\$ 407,876	\$ 266,890
All Non-Current Assets	\$ 13,851,028	\$ 14,030,218
Total Assets	\$ 16,189,088	\$ 15,555,376
Liabilities		
All Current Liabilities	\$ 1,645,445	\$ 1,117,020
All Non-Current Liabilities	\$ 4,516,914	\$ 4,394,611
Total Liabilities	\$ 6,162,359	\$ 5,511,631
Net Assets		
Invested in Capital Assets (Net of Related Debt)	\$ 0	\$ 0
Other Restricted Net Assets	\$ 475,837	\$ 432,502
Unrestricted Net Assets	\$ 9,550,892	\$ 9,611,243
Total Net Assets	\$ 10,026,729	\$ 10,043,745
Balance Formula (TA - (TL+TNA))	\$	\$ 0

1.1 Statement of Financial Position (Balance Sheet)

Jump to question:

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only? N/A

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question:

Licensee Type (For Joint Licensees Only) N/A

Comments

Question Comment

No Comments for this section

2.1 Total Station Revenue

Jump to question:

	Total (\$)
Passive Revenue	
Royalties	\$ 32,238
Copyright Tribunal Distributions	\$ 9,509
Gains on Sale of Assets - Property and Equipment	\$ 0
Interest and Dividends: Non-Endowment	\$ 138,231
Interest and Dividends: Endowment	\$ 34,817
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 92,909
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 10,481
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ -177,914
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ -37,095

Total Passive Revenue	\$	<input type="text" value="103,176"/>
Non-Passive Revenue		
CPB CSG	\$	<input type="text" value="1,627,875"/>
Membership (Contributions < \$1,000)	\$	<input type="text" value="5,788,147"/>
Major Giving (Contributions >= \$1,000)	\$	<input type="text" value="655,739"/>
Planned Giving (Realized)	\$	<input type="text" value="78,898"/>
Capital	\$	<input type="text" value="908,161"/>
Endowment	\$	<input type="text" value="8,226"/>
Grant Solicitation (Competitive)	\$	<input type="text" value="117,636"/>
Production Underwriting	\$	<input type="text" value="484,943"/>
Spot/Run of Schedule Underwriting	\$	<input type="text" value="719,088"/>
All Other Underwriting	\$	<input type="text" value="94,357"/>
Contract Production & Services	\$	<input type="text" value="76,427"/>
Content Distribution Activities	\$	<input type="text" value="364,646"/>
Program Guide	\$	<input type="text" value="29,532"/>
Auction	\$	<input type="text" value="185,337"/>
Subsidiaries	\$	<input type="text" value="0"/>
State Government Appropriation (Unrestricted)	\$	<input type="text"/>
All Other	\$	<input type="text" value="1,216,598"/>
Total Non-Passive Revenue	\$	<input type="text" value="12,355,610"/>
Total Station Revenue	\$	<input type="text" value="12,458,786"/>

2.2 Revenue Sources and Type

Jump to question: [2.2](#)

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="14,021"/>	\$ <input type="text" value="14,021"/>
State Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="960"/>	\$ <input type="text" value="960"/>
Local and All Other Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="908,161"/>	\$ <input type="text"/>	\$ <input type="text" value="64,452"/>	\$ <input type="text" value="972,613"/>
CPB	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="1,640,025"/>	\$ <input type="text" value="1,640,025"/>
PBS	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="29,204"/>	\$ <input type="text" value="29,204"/>
NPR	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Public Broadcasting Stations	\$ <input type="text" value="54,300"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="12,228"/>	\$ <input type="text" value="66,528"/>
Individuals	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text" value="8,225"/>	\$ <input type="text" value="6,873,122"/>	\$ <input type="text" value="6,881,347"/>
Businesses (For Profit Entities)	\$ <input type="text" value="627,838"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="822,226"/>	\$ <input type="text" value="1,450,064"/>
Foundations (Not For Profit Entities)	\$ <input type="text" value="191,650"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="604,356"/>	\$ <input type="text" value="796,006"/>
State and State Supported Colleges and Universities	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="171,360"/>	\$ <input type="text" value="171,360"/>
Private Colleges and Universities	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="339,776"/>	\$ <input type="text" value="339,776"/>
All Other Sources	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text" value="8,204"/>	\$ <input type="text" value="88,678"/>	\$ <input type="text" value="96,882"/>
Total Station Revenue	\$ <input type="text" value="873,788"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="908,161"/>	\$ <input type="text" value="16,429"/>	\$ <input type="text" value="10,660,408"/>	\$ <input type="text" value="12,458,786"/>

Comments

Question	Comment
Total Passive Revenue	KVIE received \$114k in FY14 in PBS pass-through royalties from the sale of PBS Kids Sprout. Additionally, we had \$300k more in Investment income (realized and unrealized gains, int/dividends) in FY14 over FY15.
Total Endowment Revenue	In FY14, one of our Board members funded our Endowment generously with his own endowment gift of \$17k in stock donation, which was then matched by the W.K. Kellogg Foundation, at 2X. We had another stock donation from another donor of \$10k, as well. Separately, our unrealized gains and Int/div in our endowment account did muy better in FY14 over FY15.
Total Revenue from: Federal Government (Non-CPB)	We recognized \$74k in PBS WARN grant money in FY14, which was funded by Dept of Commerce via NTIA. In FY15, \$15k revenue was received from program rights for our America's Heartland series to the Voice of America.
Total Revenue from: State Government	In FY14, KVIE received \$70,654 in broadcast spot underwriting from the Cal Dept of Public Health for anti-smoking spots and Mental Health services spots, and \$12,500 in California Mental Health production funding. These special funds were not in play in FY15.
Total Revenue from: PBS	KVIE received \$114k in FY14 in PBS pass-through royalties from the sale of PBS Kids Sprout.
Total Revenue from: All Other Sources	KVIE's investment income for our board-restricted endowment, permanent account, and depreciation reserve accounts was far lower in FY15 than in FY14. The difference is interest and dividend income and realized and unrealized gains (or losses) was marked.

3.1 Station Expenses (Excluding Depreciation)

Jump to question:

	Full Time Equivalents (FTEs)	Salary	Bonus/ Incentive Comp.	Benefits & Accruals	Direct, Indirect & In-Kind Expenses	Total Expenses
Corporate Management & Support						
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	<input type="text" value="1.00"/>	\$ <input type="text" value="197,407"/>	\$ <input type="text" value="26,250"/>	\$ <input type="text" value="27,102"/>	<input type="text" value="-----"/>	\$ <input type="text" value="250,759"/>
Finance and HR	<input type="text" value="5.04"/>	\$ <input type="text" value="316,646"/>	\$ <input type="text" value="17,300"/>	\$ <input type="text" value="70,620"/>	<input type="text" value="-----"/>	\$ <input type="text" value="404,566"/>
Administrative Support	<input type="text" value="5.66"/>	\$ <input type="text" value="201,440"/>	\$ <input type="text" value="9,550"/>	\$ <input type="text" value="46,244"/>	<input type="text" value="-----"/>	\$ <input type="text" value="257,234"/>
Total Corporate Management & Support	<input type="text" value="11.70"/>	\$ <input type="text" value="715,493"/>	\$ <input type="text" value="53,100"/>	\$ <input type="text" value="143,966"/>	\$ <input type="text" value="1,215,376"/>	\$ <input type="text" value="2,127,935"/>
Development						
Membership - Pledge/On-Air	<input type="text" value="2.15"/>	\$ <input type="text" value="122,493"/>	\$ <input type="text" value="5,358"/>	\$ <input type="text" value="28,249"/>	\$ <input type="text" value="910,395"/>	\$ <input type="text" value="1,066,495"/>
Membership - Direct Mail	<input type="text" value="0.17"/>	\$ <input type="text" value="26,296"/>	\$ <input type="text" value="1,274"/>	\$ <input type="text" value="4,858"/>	\$ <input type="text" value="398,174"/>	\$ <input type="text" value="430,602"/>
Membership - Telemarketing	<input type="text" value="0.03"/>	\$ <input type="text" value="4,305"/>	\$ <input type="text" value="210"/>	\$ <input type="text" value="789"/>	\$ <input type="text" value="215,998"/>	\$ <input type="text" value="221,302"/>
Membership - Web/Online Fundraising	<input type="text" value="0.18"/>	\$ <input type="text" value="9,597"/>	\$ <input type="text" value="420"/>	\$ <input type="text" value="2,463"/>	<input type="text" value="-----"/>	\$ <input type="text" value="12,480"/>
Membership - All Other	<input type="text" value="2.72"/>	\$ <input type="text" value="113,204"/>	\$ <input type="text" value="5,140"/>	\$ <input type="text" value="31,610"/>	\$ <input type="text" value="323,186"/>	\$ <input type="text" value="473,140"/>
Major Giving	<input type="text" value="1.40"/>	\$ <input type="text" value="92,833"/>	\$ <input type="text" value="3,774"/>	\$ <input type="text" value="19,499"/>	\$ <input type="text" value="64,584"/>	\$ <input type="text" value="180,690"/>
Planned Giving	<input type="text" value="0.46"/>	\$ <input type="text" value="28,559"/>	\$ <input type="text" value="1,074"/>	\$ <input type="text" value="6,133"/>	\$ <input type="text" value="1,527"/>	\$ <input type="text" value="37,293"/>
Capital Campaigns	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Endowment Campaigns	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Grant Solicitation (Competitive)	<input type="text" value="0.72"/>	\$ <input type="text" value="33,851"/>	\$ <input type="text" value="1,955"/>	\$ <input type="text" value="7,810"/>	\$ <input type="text" value="314"/>	\$ <input type="text" value="43,930"/>
Total Development	<input type="text" value="7.83"/>	\$ <input type="text" value="431,138"/>	\$ <input type="text" value="19,205"/>	\$ <input type="text" value="101,411"/>	\$ <input type="text" value="1,914,178"/>	\$ <input type="text" value="2,465,932"/>
Auction						
Auction	<input type="text" value="2.02"/>	\$ <input type="text" value="102,490"/>	\$ <input type="text" value="4,160"/>	\$ <input type="text" value="23,881"/>	\$ <input type="text" value="37,179"/>	\$ <input type="text" value="167,710"/>
Underwriting						
National Production Underwriting	<input type="text" value="0.22"/>	\$ <input type="text" value="18,256"/>	\$ <input type="text" value="809"/>	\$ <input type="text" value="3,434"/>	<input type="text" value="-----"/>	\$ <input type="text" value="22,499"/>
Local Production Underwriting	<input type="text" value="0.65"/>	\$ <input type="text" value="58,336"/>	\$ <input type="text" value="2,280"/>	\$ <input type="text" value="11,215"/>	<input type="text" value="-----"/>	\$ <input type="text" value="71,831"/>
Spot/Run of Schedule Underwriting	<input type="text" value="1.85"/>	\$ <input type="text" value="127,076"/>	\$ <input type="text" value="2,670"/>	\$ <input type="text" value="26,603"/>	<input type="text" value="-----"/>	\$ <input type="text" value="156,349"/>
Educational Services Underwriting	<input type="text" value="0.12"/>	\$ <input type="text" value="5,150"/>	\$ <input type="text" value="208"/>	\$ <input type="text" value="1,380"/>	<input type="text" value="-----"/>	\$ <input type="text" value="6,738"/>
Community Engagement Underwriting	<input type="text" value="0.37"/>	\$ <input type="text" value="27,106"/>	\$ <input type="text" value="395"/>	\$ <input type="text" value="5,221"/>	<input type="text" value="-----"/>	\$ <input type="text" value="32,722"/>

Special Event & Other Underwriting	0.47	\$ 25,841	\$ 760	\$ 5,675	-----	\$ 32,276
Total Underwriting	3.68	\$ 261,765	\$ 7,122	\$ 53,528	\$ 82,298	\$ 404,713
Programming						
Program Acquisition	0.42	\$ 25,388	\$ 1,395	\$ 5,155	\$ 2,022,990	\$ 2,054,928
Program Scheduling	1.83	\$ 73,926	\$ 3,055	\$ 18,678	\$ 179,129	\$ 274,788
Total Programming	2.25	\$ 99,314	\$ 4,450	\$ 23,833	\$ 2,202,119	\$ 2,329,716
Production						
National Broadcast Production	3.90	\$ 251,873	\$ 9,081	\$ 50,976	\$ 294,457	\$ 606,387
Local Broadcast Production	7.62	\$ 440,424	\$ 17,260	\$ 94,273	\$ 39,178	\$ 591,135
Contract Production & Services	1.47	\$ 84,150	\$ 3,140	\$ 17,449	\$ 61,783	\$ 166,522
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	2.06	\$ 109,281	\$ 3,190	\$ 24,734	\$ 0	\$ 137,205
Total Production	15.05	\$ 885,728	\$ 32,671	\$ 187,432	\$ 395,418	\$ 1,501,249
Content Distribution & Delivery (CD&D)						
Transmission/Distribution	0.38	\$ 32,094	\$ 530	\$ 6,760	-----	\$ 39,384
Operations (Master Control)	3.20	\$ 170,893	\$ 4,400	\$ 37,903	-----	\$ 213,196
Technical Maintenance	0.85	\$ 53,051	\$ 1,020	\$ 12,438	-----	\$ 66,509
Production Support	0.26	\$ 47,786	\$ 1,680	\$ 8,426	-----	\$ 57,892
Information Technology	2.70	\$ 193,128	\$ 6,740	\$ 38,737	-----	\$ 238,605
Total CD&D	7.39	\$ 496,952	\$ 14,370	\$ 104,264	\$ 637,089	\$ 1,252,675
Educational Services and Community Engagement						
Educational Services	1.23	\$ 44,375	\$ 1,628	\$ 11,149	\$ 27,254	\$ 84,406
Community Engagement	0.41	\$ 16,938	\$ 730	\$ 3,923	\$ 8,484	\$ 30,075
Total Educational Services and Community Engagement	1.64	\$ 61,313	\$ 2,358	\$ 15,072	\$ 35,738	\$ 114,481
Marketing/ CRM						
Marketing, PR & Communications	1.99	\$ 120,791	\$ 2,497	\$ 27,559	\$ 179,216	\$ 330,063
Program Guide	0.55	\$ 27,969	\$ 737	\$ 7,129	\$ 139,467	\$ 175,302
Viewer & Member Services	3.20	\$ 126,295	\$ 4,730	\$ 36,104	\$ 0	\$ 167,129
Special Events	2.37	\$ 112,462	\$ 4,441	\$ 23,875	\$ 52,223	\$ 193,001
Total Customer/Relationship Management	8.11	\$ 387,517	\$ 12,405	\$ 94,667	\$ 370,906	\$ 865,495
Other Activities & Services						
Other Activities & Services	0.18	\$ 5,744	\$ 155	\$ 1,103	\$ 4,746	\$ 11,748
Total Station Expenses (Excluding Depreciation)	59.85	\$ 3,447,454	\$ 149,996	\$ 749,157	\$ 6,895,047	\$ 11,241,654

3.2 Other Activities & Services

Jump to question: [3.2](#) ▼

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

KVIE Online Store expenses and loss on disposal of fixed assets

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question: [3.3](#) ▼

	Full Time Equivalents (FTEs)
Corporate Management & Support	<input type="text"/>
Development	<input type="text" value="0.35"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text" value="0.44"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
Total Student/Intern FTEs	<input type="text" value="0.79"/>

3.4 In-Kind Expense Detail

Jump to question: ▼

	In-Kind Expenses \$
Corporate Management & Support	\$ <input type="text" value="98,584"/>
Development	\$ <input type="text" value="112,393"/>
Auction	\$ <input type="text" value="17,450"/>
Underwriting	\$ <input type="text" value="0"/>
Programming	\$ <input type="text" value="0"/>
Production	\$ <input type="text" value="139,750"/>
CD&D	\$ <input type="text" value="360,000"/>
Educational Services	\$ <input type="text" value="0"/>
Community Engagement	\$ <input type="text"/>
Customer/Relationship Management	\$ <input type="text" value="145,611"/>
Other Activities & Services	\$ <input type="text" value="0"/>
Total Station In-Kind Expenses	\$ <input type="text" value="873,788"/>

3.5 Indirect Support Expense Detail

Jump to question: ▼

	Indirect Expenses \$
Indirect Support - Occupancy	\$ <input type="text"/>
Indirect Support - Analog Transmitter Power	\$ <input type="text"/>
Indirect Support - Digital Transmitter Power	\$ <input type="text"/>
Indirect Support - All Other Expenses	\$ <input type="text"/>
Total Station Indirect Support	\$ <input type="text" value="0"/>
Total Station In-Kind Plus Indirect (Including Occupancy) Expenses	\$ <input type="text" value="873,788"/>

3.6 Capital Expenses and Related Items

Jump to question: ▼

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$ <input type="text" value="101,509"/>	\$ <input type="text" value="291,549"/>	\$ <input type="text"/>
Administrative and General Office Equipment	\$ <input type="text"/>	\$ <input type="text" value="12,192"/>	\$ <input type="text"/>
Production Equipment	\$ <input type="text" value="390,515"/>	\$ <input type="text" value="267,995"/>	\$ <input type="text"/>
CD&D and IT Equipment	\$ <input type="text" value="597,706"/>	\$ <input type="text" value="610,708"/>	\$ <input type="text"/>
Production Content (Capitalization and Amortization of Shows/Content)	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Other Capital Expenditures	\$ <input type="text"/>	\$ <input type="text" value="17,672"/>	\$ <input type="text"/>
Total	\$ <input type="text" value="1,089,730"/>	\$ <input type="text" value="1,200,116"/>	\$ <input type="text" value="0"/>
Total Station Expenses (Including Depreciation)	<input type="text" value="-----"/>	\$ <input type="text" value="12,441,770"/>	<input type="text" value="-----"/>

Comments

Question Comment

Question	Comment
Total Operating Expenses: Other Activities & Services	In FY14, we had a loss on disposal of \$69,565 in fixed assets. In FY15, the loss on disposal was \$166.83. In addition, we had higher products expense in FY14 for the online store because of higher sales.
Total Operating Expenses: Auction	We had increased salary expenses as we increased the hours of our art curator for the auction. In addition, we did not book in-kinds and trades for the art auction preview gala in FY14.

4.1 Corporate Management & Support Expense Detail

Jump to question: [4.1](#)

Direct, Indirect & In-Kind Expenses (\$)

Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$ 235,938
Telecommunications and Utilities (excluding Transmitter Power)	\$ 286,637
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 52,844
Legal Fees	\$ 22,254
Accounting/Payroll Fees	\$ 95,960
Governance and Advisory Board Expenses	\$ 4,388
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$ 130,452
Facilities Maintenance	\$ 226,078
Professional Development/Training (For All Staff)	\$ 11,898
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$
Interest Expense	\$ 0
All Other Corporate Management & Support	\$ 148,927
Total Corporate Management & Support	\$ 1,215,376

4.2 Station Volunteers

Jump to question: [4.2](#)

of Volunteer event days

Report the total number of volunteer event days that benefited your station during the fiscal year?

Comments

Question	Comment
No Comments for this section	

5.1 Membership Revenue (<\$1,000)

Jump to question: [5.1](#)

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ 816,634	\$ 334,578	\$ 574,411	\$ 483,739	\$ 2,209,362
Direct Mail	\$ 162,029	\$ 1,618,257	\$ 414,472	\$ 612,539	\$ 2,807,297
Telemarketing	\$ 4,857	\$ 12,914	\$ 111,220	\$ 175,821	\$ 304,812
Web/Online	\$ 49,913	\$ 131,263	\$ 75,298	\$ 47,482	\$ 303,956
Other Membership Programs	\$ 35,181	\$ 55,313	\$ 21,968	\$ 50,258	\$ 162,720
Total	\$ 1,068,614	\$ 2,152,325	\$ 1,197,369	\$ 1,369,839	\$ 5,788,147

5.2 Membership - # of Donors (<\$1,000)

Jump to question: [5.2](#)

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	5,320	4,098	2,749	12,167	3,560
Direct Mail	497	23,791	2,871	27,159	12,170
Telemarketing	206	196	2,145	2,547	2,769
Web/Online	519	3,718	970	5,207	545
Other Membership Programs	1,147	738	224	2,109	990
Total	7,689	32,541	8,959	49,189	20,034

5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: [5.3](#)

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	49,189	69,223	\$ 5,788,147
\$1,000 to \$9,999	212	233	\$ 380,333
\$10,000 and above	11	11	\$ 275,406

Total \$

5.4 Gift Type Detail

Jump to question:

Total

Matching Gifts (\$ Amount) \$

Sustainer Gifts (# of Donors)

5.5 Planned Giving Revenue Detail

Jump to question:

Realized in FY (#)

Realized in FY (\$)

Total amount of Planned Giving \$

Total \$

5.6 Endowment Fund Detail

Jump to question:

Endowment Fund (\$)

Value of Fund at start of Fiscal Year? \$

New Endowment Contributions \$

Realized Investment Gains \$

Unrealized Investment Gains (Losses) \$

Discretionary spending from the Endowment Fund \$

Discretionary additions to the Endowment Fund \$

Value of Fund at end of Fiscal Year? \$

Value of pledged gifts not yet received? \$

5.7 Development Expenses

Jump to question:

Direct & In-Kind Expenses (\$)

Premiums' Total \$

Consulting, Contracted & Outsourced Personnel and Services Fees \$

Other Expenses \$

Total \$

5.8 Pledge Appeal Minutes

Jump to question:

of Minutes

Live

Virtuals/Pledge Events

Pre-Taped Local Breaks

Air-Checks

Total

of total Pledge Appeal Minutes between 11PM and 6AM?

Comments

Question	Comment
Sustainer Gifts (# of Donors)	KVIE, as part of a system-wide emphasis, embarked on a campaign to move donors and pledgers from one-time gifts to regular, on-going monthly donations. The campaign has been proving successful.
Membership Expenses: Other Expenses	other expenses includes software, etc, direct mail campaign costs, telemarketing We incurred significant software costs associated with RoundCause II/NGO connect implementation, and increased telemarketing and mail campaigns

6.1 Underwriting Revenue Detail

Jump to question:

Revenue (\$)

National Production Underwriting \$

Local Production Underwriting \$

Spot/Run of Schedule Underwriting \$

Educational Services Underwriting \$

Community Engagement Underwriting \$

Special Events/Other Underwriting \$

Total \$

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: [6.2](#)

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text" value="11"/>	\$ <input type="text" value="148,235"/>
Foundations (Not For Profit Entities)	<input type="text" value="5"/>	\$ <input type="text" value="313,748"/>
Government (Federal, State and Local and Other Gov't)	<input type="text" value="1"/>	\$ <input type="text" value="13,460"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text" value="3"/>	\$ <input type="text" value="9,500"/>
Total	<input type="text" value="20"/>	\$ <input type="text" value="484,943"/>

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: [6.3](#)

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text" value="36"/>	\$ <input type="text" value="453,471"/>
Foundations (Not For Profit Entities)	<input type="text" value="9"/>	\$ <input type="text" value="75,701"/>
Government (Federal, State and Local and Other Gov't)	<input type="text" value="3"/>	\$ <input type="text" value="40,236"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text" value="2"/>	\$ <input type="text" value="149,680"/>
Total	<input type="text" value="50"/>	\$ <input type="text" value="719,088"/>

6.4 Underwriting Detail - Expenses

Jump to question: [6.4](#)

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="62,522"/>
Other Expenses	\$ <input type="text" value="19,776"/>
Total	\$ <input type="text" value="82,298"/>

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question: [6.5](#)

	Amount
Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?	<input type="text" value="81"/>
Underwriter Renewal Rate? (%)	<input type="text" value="65.52"/>

Comments

Question	Comment
No Comments for this section	

7.1 Auction Detail - Revenue

Jump to question: [7.1](#)

	Gross Realized Revenue (\$)
Auction Total	\$ <input type="text" value="185,337"/>
Total	\$ <input type="text" value="185,337"/>

7.2 Auction Detail - Expenses

Jump to question: [7.2](#)

	Direct & In-Kind Expenses (\$)
Cost of purchased items to auction	\$ <input type="text" value="0"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="735"/>
Other Expenses	\$ <input type="text" value="36,444"/>
Total	\$ <input type="text" value="37,179"/>

7.3 Number of Auctions

Jump to question: [7.3](#)

	Number of Auctions	Number of Auction Days per Year
TV broadcast auction (may include an online component)	<input type="text" value="1"/>	<input type="text" value="3"/>
Online only auction	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="1"/>	<input type="text" value="3"/>

Comments

Question	Comment
No Comments for this section	

8.1 Program Acquisition Expenses

Jump to question: [8.1](#)

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	-----	4,135.00	5,070.00
PBS Programs - PFP	-----	741.00	627.00
PBS Programs - PBS Plus & Other	-----	468.00	793.00
PBS Programs - Total	\$ 1,940,499	5,344.00	6,490.00
NETA	\$ 5,849	248.00	1,158.00
BBC	\$ 6,275	64.00	39.00
APT	\$ 40,515	954.00	2,089.00
Movie Packages (Other Distributors)	\$ 0		
All Other Program Acquisitions (Other Distributors)	\$ 29,852	1,386.00	9,952.00
Local Productions	-----	222.00	197.00
Total	\$ 2,022,990	8,218.00	19,925.00

8.2 Program Acquisition & Scheduling Expenses

Jump to question: [8.2](#)

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ 2,022,990
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 169,320
Other Expenses	\$ 9,809
Total	\$ 2,202,119

8.3 PBS Program Differentiation

Jump to question: [8.3](#)

Are you a PBS PDP Station? No

8.4 Ratings Data and Market Data

Jump to question: [8.4](#)

2014	
Total Area Population Households (#)	1,583,000
Estimated Total Commercial TV Ad Revenue (\$)	215,600,000

Comments

Question	Comment
Nielsen Prime-Time Average Quarter Hour Households	NielsenDataPrepopulated 44025
Nielsen Full Day Average Cumulative Households: Weekly (#)	NielsenDataPrepopulated 44030
Nielsen Full Day Average Cumulative Households: Daily (#)	NielsenDataPrepopulated 44035
Total Area Population Households (#)	NielsenDataPrepopulated 44045
Estimated Total Commercial TV Ad Revenue (\$)	NielsenDataPrepopulated 44050

9.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: [9.1](#)

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ 124,031	\$ 25,392	\$
Other Expenses	\$ 170,426	\$ 13,786	\$ 0
Total Production Services Expenses	\$ 294,457	\$ 39,178	\$ 0

9.2 Content Production Intended for Station use (by type)

Jump to question: [9.2](#)

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	1.00		
Informational call-in broadcast			
News			
Public Affairs		13.00	
Arts and Culture		20.50	
Sports Programming			

	<input type="text"/>	<input type="text" value="0.50"/>	<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text" value="3.00"/>	<input type="text" value="25.00"/>	<input type="text"/>
Educational	<input type="text"/>	<input type="text" value="0.50"/>	<input type="text"/>
All Other Productions	<input type="text" value="11.00"/>	<input type="text" value="1.00"/>	<input type="text"/>
Total Number of Hours	<input type="text" value="15.00"/>	<input type="text" value="60.50"/>	<input type="text"/>
Total Hours using Closed-Captioning	<input type="text" value="15.00"/>	<input type="text" value="60.50"/>	<input type="text"/>
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>

Comments

Question	Comment
National Broadcast Production Expenses: Total	We received increased funding for the season of our America's Heartland program in FY15, in cash and in-kind promotion. This allowed less 're-packing' of prior content, and more new content created via freelance services and much increased travel to shooting locations across California and out of state.

10.1 Revenue Generated by Content Distribution & Delivery Activities

Jump to question:

	Revenue (\$)
Tower Lease	\$ <input type="text" value="4,646"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text" value="360,000"/>
Total	\$ <input type="text" value="364,646"/>

10.2 Content Distribution & Delivery Expenses

Jump to question:

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ <input type="text" value="3,480"/>
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ <input type="text" value="44,977"/>
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ <input type="text" value="113,347"/>
STL Fees	\$ <input type="text"/>
Tower Rent/Lease/Mortgage	\$ <input type="text" value="372,045"/>
ITFS/Alternative Transmission Services	\$ <input type="text" value="0"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text" value="3,590"/>
Digital Transmitter Power (Direct Expense)	\$ <input type="text" value="74,132"/>
Analog Transmitter Power (Direct Expense)	\$ <input type="text" value="0"/>
Indirect Support - Analog and Digital Transmitter Power	\$ <input type="text"/>
Interconnection Expenses	\$ <input type="text" value="0"/>
Other Expenses	\$ <input type="text" value="25,518"/>
Total	\$ <input type="text" value="637,089"/>

10.3 Broadcast Capacity

Jump to question:

	# Operated	Average # of Hours per Day Operated
UHF Transmitters - Digital	<input type="text"/>	<input type="text"/>
VHF Transmitters - Digital	<input type="text" value="1"/>	<input type="text" value="24.00"/>
Translators/Low Power Transmitters - Analog(Boosters)	<input type="text"/>	<input type="text"/>
Translators/Low Power Transmitters - Digital(Boosters)	<input type="text"/>	<input type="text"/>
ITFS Channels	<input type="text"/>	<input type="text"/>

10.4 Master Control Facilities

Jump to question:

Number Hours per Day

Master Control Facilities - # Operated	<input type="text" value="1"/>	<input type="text" value="-----"/>
Master Control Facilities - Total Hours/Day	<input type="text" value="-----"/>	<input type="text" value="24.00"/>
Master Control Facilities - Staffed Hours/Day	<input type="text" value="-----"/>	<input type="text" value="16"/>

10.5 DTV Expenditures

Jump to question:

	Amount (\$)
Capital Expenditures for DTV Production Equipment	\$ <input type="text" value="0"/>
Capital Expenditures for DTV Tower Related Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Master Control Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Transmission Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Other Equipment	\$ <input type="text"/>
Non-Capital, Non-Personnel Expenses for DTV	\$ <input type="text"/>
Total	\$ <input type="text" value="0"/>

10.6 DTV Expenditures - Cumulative

Jump to question:

	Amount (\$)
How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year?	\$ <input type="text" value="6,099,676"/>
How much does your station plan to spend to complete the digital conversion?	\$ <input type="text" value="0"/>

Comments

Question	Comment
CD&D Expenses: Digital Transmitter Power (Direct Expense)	KVIE ceased analog transmissions July 12, 2009. all digital since the conversion. this is correct.
CD&D Expenses: Analog Transmitter Power (Direct Expense)	KVIE ceased analog transmissions July 12, 2009

11.1 Educational Services Revenue

Jump to question:

	Revenue (\$)
Federal Grants	\$ <input type="text"/>
State Government Grants	\$ <input type="text"/>
Fee-For-Service or Entrepreneurial Services	\$ <input type="text"/>
Underwriting for Educational Services	\$ <input type="text" value="0"/>
Other Revenue Generated by Educational Services	\$ <input type="text" value="38,500"/>
Total	\$ <input type="text" value="38,500"/>

11.2 Educational Services Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="25"/>
Other Expenses	\$ <input type="text" value="27,229"/>
Total	\$ <input type="text" value="27,254"/>

11.3 Educational Content Detail

Jump to question:

	Direct & In-Kind Expenses (\$)
Create Local Educational Content for Broadcast	\$ <input type="text"/>
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text" value="0"/>
Create National Educational Content for Broadcast	\$ <input type="text"/>
Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Program Acquisition	\$ <input type="text"/>
Total	\$ <input type="text" value="0"/>

11.4 Educational Content Delivery

Jump to question:

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
PBS Kids	<input type="text" value="1,883.00"/>	<input type="text" value="1,604.00"/>	<input type="text"/>
K-12 Instructional TV	<input type="text"/>	<input type="text"/>	<input type="text" value="245.00"/>

GED, Workplace Essential Skills and Adult Literacy on TV - English	<input type="text"/>	<input type="text"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - Other than English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Annenberg Teacher Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total	1,883.00	1,604.00	245.00

11.5 Educational Workshops

Jump to question: ▼

	# of Workshops	Total # of Attendees
Ready to Learn	<input type="text" value="101"/>	<input type="text" value="990"/>
Other Pre-K Teacher Professional Development/Training	<input type="text" value="4"/>	<input type="text" value="49"/>
Other K-12 Teacher Professional Development/Training	<input type="text" value="0"/>	<input type="text" value="0"/>
Other Pre-service Teacher Professional Development/Training	<input type="text" value="0"/>	<input type="text" value="0"/>
Other College/University Faculty Professional Development/Training	<input type="text" value="0"/>	<input type="text" value="0"/>
Other Professional Development/Training	<input type="text" value="1"/>	<input type="text" value="107"/>
Total	<input type="text" value="106"/>	<input type="text" value="1,146"/>

Comments

Question	Comment
Total Educational Services Revenue (\$)	We received fewer and smaller education grant funding in FY15 over FY14, mostly as a timing difference on two large donors whose funds were committed and received in FY16 (Mary Stuart Rogers Foundation and E&J Gallo RTL grants)

12.1 Community Engagement Revenue

Jump to question: ▼

	Revenue (\$)
Grants (Competitive)	\$ <input type="text" value="8,300"/>
Fee-For-Service or Entrepreneurial	\$ <input type="text" value="0"/>
Underwriting of Outreach Events	\$ <input type="text"/>
Other Revenue Generated by Community Engagement	\$ <input type="text"/>
Total	\$ <input type="text" value="8,300"/>

12.2 Community Engagement Expenses

Jump to question: ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="0"/>
Other Expenses	\$ <input type="text" value="8,484"/>
Total	\$ <input type="text" value="8,484"/>

Comments

Question	Comment
No Comments for this section	

13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: ▼

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	<input type="text" value="11.70"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Development	<input type="text" value="7.83"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Auction	<input type="text" value="2.02"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Underwriting	<input type="text" value="3.68"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Programming	<input type="text" value="2.25"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Production	<input type="text" value="15.05"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
CD&D	<input type="text" value="7.39"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Educational Services and Community Engagement	<input type="text" value="1.64"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Customer/Relationship Management	<input type="text" value="8.11"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Other Activities & Services	<input type="text" value="0.18"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Station FTEs	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook) Jump to question: ▼

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	\$ <input type="text" value="912559.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Development	\$ <input type="text" value="551754.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Auction	\$ <input type="text" value="130531.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Underwriting	\$ <input type="text" value="322415.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Programming	\$ <input type="text" value="127597.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Production	\$ <input type="text" value="1105831.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
CD&D	\$ <input type="text" value="615586.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Educational Services and Community Engagement	\$ <input type="text" value="78743.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Customer/Relationship Management	\$ <input type="text" value="494589.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Other Activities & Services	\$ <input type="text" value="7002.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Total Station Personnel Expenses	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

13.3 Total Combined Joint Licensee Station (Revenue and Expenses) Jump to question: ▼

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ <input type="text" value="12,458,786"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Direct Expenses	\$ <input type="text" value="6021259.00"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
In-Kind Expenses	\$ <input type="text" value="873,788"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Indirect Expenses	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Total Station Personnel Expenses	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Depreciation	\$ <input type="text" value="1,200,116"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Total Station Expenses (Including Depreciation)	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

Comments

Question	<input type="text"/>	Comment	<input type="text"/>
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