

# PBS KVIE GOLF CLASSIC

**May 5, 2025 \* Del Paso Country Club**

Join area business leaders and golf enthusiasts for a spectacular day of golf, food, drinks and fun when PBS KVIE presents its **14th Anniversary Golf Classic!**

PBS KVIE's Golf Classic will return to the prestigious Del Paso Country Club for the second year in a row. Players will hit the links on a world-class course, all while supporting the mission of public television.

Top corporate leaders attend the PBS KVIE Golf Classic. Over 100 high-net worth business leaders typically participate in the day. It's an excellent networking opportunity for all!

In addition to the on-course experience, which will include closest-to-the-pin, longest drive, an attempt to make a hole-in-one for a chance to win a car, and food/drink stops at various tee boxes, players can enjoy a pre-round putting contest, buffet breakfast, and a post-tournament networking reception/awards ceremony.

Become a sponsor of the 2025 PBS KVIE Golf Classic and help ensure that everyone in our community can discover ideas, arts, and adventures through PBS KVIE, all while enjoying a great day on the links! Sponsorships offer a wide variety of marketing benefits with some options, including a bank of advertising spots on PBS KVIE.



# SPONSORSHIP OPPORTUNITIES AND BENEFITS

## (INCLUDES FOURSOME AT EVENT)

	Level	Foursomes in Golf Classic	Ad in Golf Classic program	15-second Sponsor Spots on KVIE/KVIE2	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
<b>TITLE SPONSOR</b>	\$20,000	2	Full Page	300/300	Yes	Yes + Logo on Golf Ball	Event-Wide
<b>DOUBLE EAGLE SPONSORS</b>	\$10,000	2	Full Page	120/120	Yes	Yes	Event-Wide
<b>GAME PACK SPONSOR*</b>	\$8,000	1	Half-Page	20/20	Yes	Yes + game packs	Yes
<b>SOCIAL HOLE SPONSOR</b>	\$7,500	1 + 1 discounted	Half-Page	80/80	Yes	Yes	At location + Vendor Table
<b>HAT SPONSOR</b>	\$7,500	1	Half-Page	20/20	Yes	Yes + hats	Yes
<b>EAGLE SPONSORS</b>	\$5,000	1 + 1 discounted	Half-Page	40/40	Yes	Yes	Yes
<b>TACO/TEQUILA SPONSOR</b>	<del>\$5,500</del> <b>SOLD</b>	1			Yes	Yes	At location
<b>LONG DRIVE SPONSOR</b>	<del>\$5,000</del> <b>SOLD</b>	1			Yes	Yes	Yes
<b>GOLF BALL SPONSOR</b>	<del>\$5,000</del> <b>SOLD</b>	1			Yes	Yes + logo on golf ball	On Pro V1 Golf Balls
<b>PUTTING CONTEST SPONSOR</b>	<del>\$5,500</del> <b>SOLD</b>	1			Yes	Yes	Practice green
<b>BALL MARKER SPONSOR</b>	\$3,500	1			Yes	Yes	Ball Marker
<b>GOLF CANNON SPONSOR</b>	<del>\$3,500</del> <b>SOLD</b>	1			Yes	Yes	Yes + Golf Cannon
<b>CARTS SPONSOR</b>	<del>\$5,000</del> <b>SOLD</b>	1			Yes	Yes	Carts
<b>DRINK CART SPONSOR</b>	\$3,000	1			Yes	Yes	Drink Cart
<b>TROPHY SPONSOR</b>	\$3,000	1			Yes	Yes	On signage
<b>TEE BOX SPONSORS</b>	<del>\$950</del> <b>SOLD</b>	1				Text Only Event program	Tee Box

Benefits continued on next page...

# NEW SPECIAL OPPORTUNITY! CERTIFICATE/TICKET SPONSORSHIP

## Golf Shop Certificate Sponsorship

Each player receives a \$50 gift certificate to the Del Paso Country Club Golf Shop on the course the day of the event, compliments of the sponsor. Sponsor can also include a special personalized offer buck slip inside the certificate.

## Closest to the Pin Sponsorship

Winner receives a \$500 gift certificate to the Del Paso Country Club Golf Shop, compliments of the sponsor.

## No Host Reception Sponsorship

Each golfer will receive 1 drink ticket to use at the no host reception, compliments of the sponsor.

	Level	Foursomes in Golf Classic	Ad in Golf Classic program	15-second Sponsor Spots on KVIE/KVIE2	Certificate/Ticket	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
<b>GOLF SHOP CERTIFICATE SPONSOR</b>	\$10,000	2	Full Page	120/120	Each player receives \$50 certificate	Yes	Yes	Yes
<b>CLOSEST TO THE PIN SPONSOR</b>	\$4,000	1			Winner receives \$500 certificate	Yes	Yes	Yes
<b>NO HOST RECEPTION SPONSOR</b>	\$4,000	1			Each player receives 1 drink ticket	Yes	Yes	Yes

# SPONSORSHIP OPPORTUNITIES AND BENEFITS (DOES NOT INCLUDE FOURSOME AT EVENT\*)

	Level	Ad in Golf Classic program	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
<b>DRIVER HEAD COVER SPONSOR</b>	\$8,000	Half-Page	Yes	Yes	On driver head cover
<b>BLOODY MARY BAR SPONSOR</b>	\$3,500	Half-Page	Yes	Yes	On Bloody Mary bar signage
<b>BREAKFAST SPONSOR*</b>	\$3,500	Half-Page	Yes	Yes	On Breakfast Signage
<b>BEER SPONSOR*</b>	\$3,500	Half-Page	Yes	Yes	On Beer Signage

*\*Foursomes available for an additional \$1,350 for sponsorships that don't offer foursomes.*

**Interested in becoming a sponsor?  
Contact Barry Pitluk, Chief Sponsorship Manager.  
916.641.3603/bpitluk@kvie.org**

